



Research and Consulting unit of



About Us



Disha is the specialised consulting and research arm of Ramaiah Institute of Management, designed to cater to the various needs of Corporates, Start Ups, Governments, and NGOs. Our accomplished faculty offers valuable insights into the actual problems faced by organizations, allowing us to provide bespoke solutions that combine fundamental management expertise with industry experience.



Our Services



Market Intelligence

Market Research
Industry Analysis
Market Growth Strategy
Consumer Research



Business Consulting

Competitive Intelligence and
Landscaping
Company Profiles
Financial Consulting
Strategic Consulting
Project Management
Consulting



H.R. Consulting

Expert Resource Consulting
Process/People Consulting
H.R. Management and
Recruiting



ESG Consulting

BRSR Reporting
Capacity Building

Our USP



Information Protection

We provide quality consulting backed by our promise of confidentiality and security



Commitment

We cater to all consulting needs with full commitment from start to finish



Unique Insights

We offer unique industrial insights substantiated by academic acumen



Cross-Functional Services

Our Consultants come with a wide variety of cross functional expertise and experience



Key People



Dr. Manasa Nagabhushanam

Market Research,
Leadership Coaching and
Strategic Consulting

Dr. Udayashankar C.N.

Lean Manufacturing
Inventory Management
Total Quality Management

Mr. Niranjana Mandayam

Program and Change
Management and Startup
Ecosystem

Mr. Sachin Mohan

Risk Management,
Strategic Finance and
Project Management

Dr. Padmaja V.

H.R. Development and
Training

Mr. Anilkumar M.

Public Policy, Data
Science and Business
Analytics

Dr. Triveni P.

Financial Consulting and
Accounting

Mr. Ashok Pamidi

Corporate Social
Responsibility and ESG

Ms. Eesha Dwivedi

Business Development,
Marketing and
Technology
Commercialisation



Past Clients



Contact us



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