



RAMAIAH
Institute of Management

**Post
Graduate
Diploma in
Management
PGDM**



**Post
Graduate
Diploma in
Management - IEV
(Innovation,
Entrepreneurship &
Venture
Development)-
PGDM - IEV**



ज्ञानं विज्ञानं च भक्तिसहितं jnanam vijnanam cha bhakthisahitam **Devotion to Enlightenment**



Vision

To be a globally recognized Management Institute nurturing and empowering leaders.



Mission

- Dissemination of Management Knowledge through a right blend of a contextually relevant curriculum, innovative pedagogy and transparent assessment.
- Building a research culture to augment critical thinking and analytical abilities among students and faculty.
- Sensitizing students to become professional, ethical and socially responsible individuals by inculcating leadership skills through holistic and value-based learning.
- Creating an ecosystem that provides exposure to global cultures.
- Igniting the entrepreneurial spirit among students to establish organizations that create value.

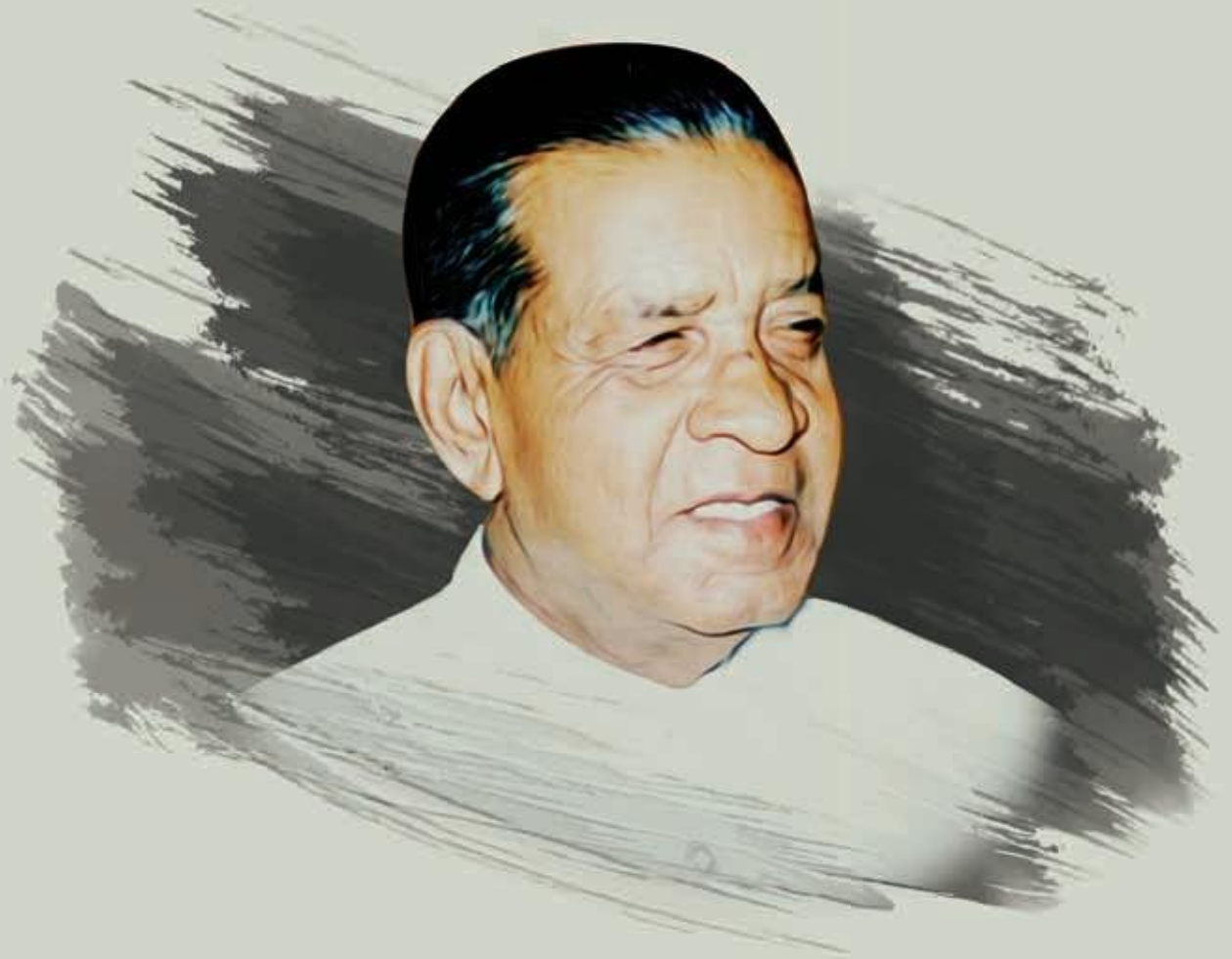


Institutional Values

Integrity, Proactive, Innovative, Open to Learning,
Social Concern

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Founder's Vision



Karma Yogi **Dr. M.S.Ramaiah**, FIAE
(1922 - 1997)
Founder Chairman

Dr. M.S. Ramaiah (20th April 1922 — 25th December 1997) was a visionary in the field of education, a patron, an industrialist, an agriculturalist and a pioneer of journalism. His passion for education and pioneering insights have enabled the creation of colossal educational institutions under the 'Gokula Education Foundation' (GEF) trust has several institutions in its fold in the disciplines of Engineering, Medicine, Social Sciences, Hotel Management, Health Care and Advanced Studies.

The vision and mission stems out of his dream and hope to build a new world. A far better world - one in which the eternal dignity of man is respected. The campus "Jnanagangotri - Spring of Knowledge" was born out of a visionary's passion to educate the masses and to give brilliant, motivated and committed students a conducive platform to pursue higher education, equip themselves to take on the world and realize their dreams.

We welcome you to the world of education created by this great visionary Shri Dr. M.S. Ramaiah.

Director's Message



“Corporate India has always shown a great degree of resilience to adverse economic conditions and performed well even under the most trying conditions. Our managers are admired worldwide for their innovativeness and strength of character and our management institute is among the best in the country. At RIM, we believe in benchmarking with the best both in India and abroad, so that our students get excellent managerial training. We cordially welcome you to our fold and wish you the very best”.

- Shri M R Anandaram

The Management

Dr. M.R. Jayaram Chairman, GEF	Sri.B.S. Ramaprasad Chief Executive, GEF, Engineering and General Sciences
Sri. M.R. Seetharam Vice Chairman	Sri.G. Ramachandra Chief of Finance, GEF, Engineering and General Sciences
Sri. M.R. Anandaram Director, RIM	Dr. Manasa Nagabhushanam Director (Academics, Research & Administration), RIM

Shri. M. R. Anandaram
Director, RIM

Shri. B.S. Ramaprasad
Chief Executive, GEF, Engineering & General Sciences

Shri. G. Ramachandra
Chief of Finance, GEF, Engineering & General Sciences

Dr. Manasa Nagabhushanam
Director - Academics, Research & Administration

Dr. M H Balasubrahmanya
Professor, Department of Management Studies, IISC

Mr. Seshanath. B.
CEO and MD of Walvoil Fluid Power India Pvt Ltd.

Mr. Parashuraman T R
President & MD, Toyota Industries Engine Ltd

Ms. Nisha Millet
Founder Nisha Millet Swimming Academy, Arjuna Award Winner

Dr. Pradeep Kumar V
Director, Hewlett Packard Enterprise

Mr. Samartha Raghava
Co-founder & Co-CEO, Cubera International Inc., Bangalore

Mr. Prakash C
President, Peenya Industrial Association

Mr. Nilesch Iyer
Senior Vice President , Swiss Re

The Principal Secretary
Govt. of Karnataka

The Director
AICTE, SWRO, Bangalore

Dr. Savitha Rani Ramachandran
Professor & Registrar, RIM

Dr. Triveni R
HOD Finance & BFSI

Shri. B.S. Ramaprasad

Chief Executive, GEF, Engineering & General Sciences

Shri. G. Ramachandra

Chief of Finance, GEF, Engineering & General Sciences

Dr. Manasa Nagabhushanam

Director - Academics, Research & Administration, RIM

Mr. Raghu Viswanath

Founder & Managing Director, Vertebrand Management Consulting Pvt.Ltd, Bangalore

Mr. Ravi Tennety

Chief Executive Officer, Quess Corp Training and Skilling Division, Bangalore

Mr. Muralidhar Ponnaluri

CEO, ERA Foundation, Bangalore

Mr. Suraj Chettri

Head of Human Resources, Airbus, Bangalore

Mr. Ashok Pamidi

Chief Executive Officer, NASSCOM Foundation, Bangalore

Mr. Narain Deep

Deputy Director, CII Group, Bangalore

Mr. Samartha Raghava

Co-founder & Co-CEO, Cubera International Inc., Bangalore

Mr. K.B. Nagaraju

Co-founder Big-basket, Bangalore

Dr. Avnish Kshatriya

Global Head & Principal Consultant, Transformation & Advisory Office (TAO) @ CDO/CIO Function, Wipro Limited, Bengaluru

Mr. Kuldeep Purohit

Alumni - Batch 2011 - 13 & Co-founder Royal Brothers, Bangalore

Dr. V. Padmaja

HOD - HRM

Dr. Triveni P

HOD - Finance & BFSI

Prof. Anupama Shah

Assistant Professor, Dept. of Marketing

Prof. Sanjay Chari

Professor, Dept. of Finance & BFSI

Welcome to RIM family

Director, Academics Research & Administration, RIM



A very warm welcome to Ramaiah Institute of Management. Ramaiah group of Institutions has set a legacy in education by providing excellence through education following the philosophy of inclusion. It is a matter of pride to be studying in the M. S. Ramaiah group. Today we are at an unprecedented moment in time where COVID 19 pandemic hit the world and the economy underwent a great turbulence. It posed new challenges to the education system and has pushed the system to adapt itself to the changing circumstances. RIM being a vibrant and a responsive institution was able to deliver its best during such challenging times. The same has been imbibed in the students to strive to equip themselves to meet such emerging challenges in the global context.

In situations of uncertain businesses and tough competition, the one who survives is the one who accepts challenges and positively attempts to think differently to find solutions. Ramaiah Institute of Management believes in a 360 degree development so that students are ready not just for their jobs but for careers. We strive to offer to the students a perspective of the context along with the content. Skills have been an integral part of the entire course, which enables students to have the needed capabilities to take up any role, in any organization and in any location. All this is brought to the students through a set of dedicated teaching faculty. Teaching learning process at Ramaiah Institute of Management is highly industry oriented. The curriculum at RIM is reviewed periodically by our industry associates. Students here have a close hand on experience as a part of our curriculum as we have our industry partners deliver a part of the course. We at RIM are also exploring opportunities to provide a flavor of global exposure to our students. You will be excited to have an enriching and a transformational journey to take varied challenges in your career and life.

At Ramaiah, we cater to executives and the academic community through well-designed short-term and certificate programs. I am sure there is a big opportunity for all our stakeholders to collaborate and do more for the well being of our society and nation

Dr. Manasa Nagabhushanam
Director, (AR & A), RIM

Your Destination for Business Education

An exclusive school for business education, RIM is specialized to offer PGDM and PGDM IEV programs. Passionate about business schooling, we are driven towards excellence. Our programs empower students in their pursuit of personal and professional aspirations. We develop and nurture successful leaders in the business world.

The two year full time flagship PGDM program is approved by the AICTE, accredited by the National Board of Accreditation (NBA), accorded equivalence to MBA by the Association of Universities (AIU) and ranked Gold in Management domain by QS-i-Gauge.

A spirit for innovation and entrepreneurship is kindled through the PGDMIEV - a program curated for Innovators, Creators and Change Makers. A perfect blend of practical and conceptual knowledge coupled with experiential learning to kick start a venture and make a difference. PGDM-IEV is a program approved by AICTE Start-up policy in association with the Ministry of Education's Innovation Cell.



RIM Advantage



Competent Faculty with vast experience in Industry, Research, Academics and Consultancy



State-of-the-art Infrastructure with technologically enhanced campus



Excellent placement track record (across all industry verticals) with opportunity for multiple job offers



Assistance in obtaining education loan facility from Banks



Strong curriculum structure offering Major and Minor Specializations to enhance placement opportunities



High end branded laptops, standard text books, newspapers / magazines, uniforms and individual locker facility for each student



Students are covered under group insurance/health insurance and a Medical Centre is also located on the campus



Separate hostel facility for boys and girls facilitated by the Institute with ample security



Students from across the country depicting ethnic, cultural and linguistic diversity



Extensive Co-Curricular and Extra-Curricular activities.

Program Pathways

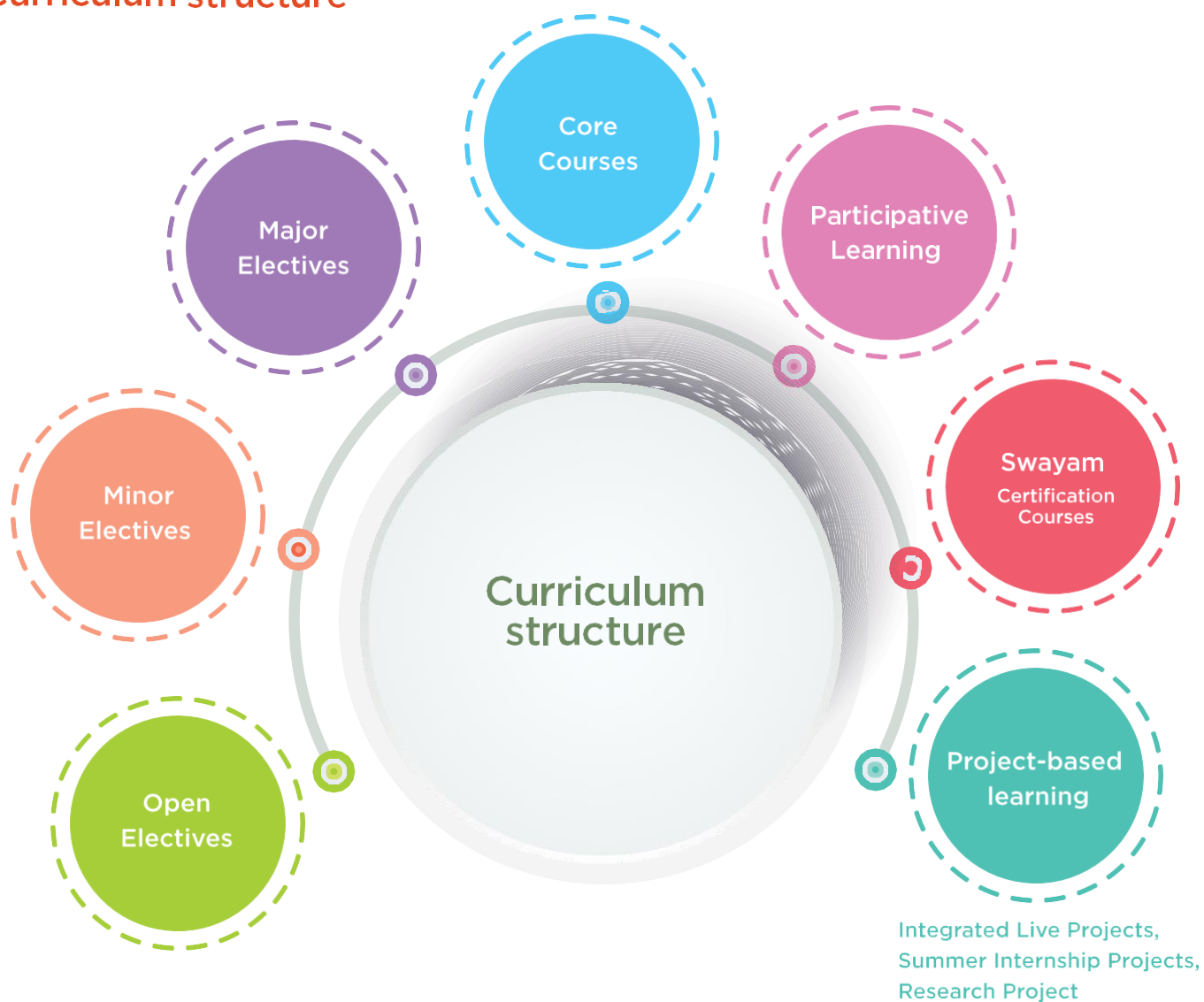
The Unique Course Curriculum of the PGDM program is reviewed annually & approved by industry and academic experts. The program focuses on making students proactive and believes in leading the change. Students kick start the learning with a pre- masters program which augments their quantitative, basic accounting and MS Office skills.



Assessment



Curriculum structure



Major Specialization

 Marketing	 Human Resource Management
 Finance	 Operations Management

Minor Specialization

 Business Analytics	 International Business
 Banking Financial Services and Insurance (BFSI)	 Entrepreneurship
 Sports Management	 Travel & Tourism
 Healthcare Management	 Aviation

Industry-oriented curriculum

Continuous engagement with Industry caters to the corporate requirements. The Institute has ensured a 360 degree connect with the Industry through :

Curriculum Design

Guest Lectures

Induction Program

Workshops and Certification Courses

Panel discussions and Business Conclave

Consultancy Assignments

Industry Interaction Training Sessions

Summer Internship Programs

Short Term Internships

Conferences

Industrial Visits

The Institute has collaborations with premier Industry bodies like the Bangalore Chamber of Industry and Commerce (BCIC), Peenya Industrial Estate, Forum for Women Entrepreneurs, Emerg, Co-create Ventures, Centre of Sports and Management Studies and National Stock Exchange Academy.



A Glimpse into our Team of Accomplished Academicians

Department of Marketing and International Business



Dr. Manasa Nagabhushanam
Director (Academics, Research
& Administration) & Professor

Dr. Manasa Nagabhushanam is an academican, writer, consultant and researcher, formerly the Director of Centre for Educational and Social Studies, Bangalore and served as Director/Dean at various B Schools in Bangalore. She has carried out various research projects for Government and Business organizations, set up AnalyZ Research Solutions in 2011, successfully worked on several Consulting assignments, and supported several start-ups for their market entry. She has published several articles in newspapers, research papers in national and international journals and is a Doctoral Supervisor. She has served as syndicate member of Bangalore University, is currently the Executive Council member of Central University of Karnataka and CESS, a member of the sub-committee on Curriculum for the Task force for the implementation of NEP in Karnataka.



Dr. Swati Basu Ghose
Assistant Professor & HoD

Dr. Swati Basu Ghose is an MCom (Finance) from Calcutta University, MBA from IGNOU and PhD from VTU. She has more than 25 years of experience in teaching, research and industry. She has worked as a Research Assistant in Anderson School of Management,USA and visited B-Schools in USA and UK.



Dr. Meghna Verma
Assistant Professor

Dr. Meghna Verma is a corporate turned academican and brings with her 21 years of experience in marketing and analytics. She has handled inter national collaborative research projects and is currently involved in a Karnataka Government Project on Gender SMART and inclusive transportation systems. Her research interests include Airport Retail, Digital Marketing, Tourism, and Sustainable transportation. Several of her publications have appeared in SJR/ ABDC ranked International journals. Having traveled to 15 countries, she brings an international perspective in all her courses.



Prof. Niharika Mishra
Assistant Professor

Prof. Niharika Mishra is a Marketing Professional who has 20+ years of teaching research and corporate experience and is pursuing her PhD in Sustainable Marketing and Renewable Energy from VTU Belagavi. She has been the Principal Investigator for Consultancy Project for ITC Ltd. Her research works are in the area of Sustainable Marketing, Renewable Energy, Digital Marketing, Artificial Intelligence in Marketing and Consumer Behaviors. She has published research papers in UGC listed and Scopus indexed journals.



Prof. Arul Jyothi
Assistant Professor

Prof. Arul Jyothi is an Asst. Professor in the area of Marketing and has 14 years of Teaching experience. Currently she is pursuing PhD in the area of Retail Sector.



Prof. Lakshmi Kannan
Assistant Professor

Prof. Lakshmi Kannan is an Assistant Professor in the area of Services Marketing, International Business and Managerial Economics at RIM. She comes in with an industry experience of 20 years, most of which has been in the domain of International Service business.



Neeraja B
Assistant Professor

Mrs. Neeraja B has completed her Graduation from Khallikote College (Berhampur) and MBA in Marketing from Kolla School of Business from Andhra. She has been a quick learner and is passionate about teaching and counselling. She has been an active member of multiple functional committees. She is involved in the Admissions Team.



Dr. Grishma K Padhye
Assistant Professor

Dr. Grishma Kalpesh Padhye is a PhD and MBA from the US. She brings with her 15 years of rich mix of corporate (business research and marketing analytics) experience and academic experience. She has worked on many free-lance corporate consulting projects in Pune and Bangalore. Her research interests include retail and consumer insights.

Department of Finance & Banking, Financial Services and Insurance (BFSI)



Dr. Triveni P
Associate Professor & HoD

Heads the Department of Finance & BFSI, 25+ years of experience, actively involved in Consulting & Research. The area of research includes Accounting and Finance. A certified Advanced NLP Master Practitioner, Recipient of WeLEED Women Achiever's Award – 2018



Dr. Savitha Rani Ramachandran
Professor & Registrar – Evaluation

Dr. Savitha Rani Ramachandran is currently working as Registrar-Evaluation and Professor, Department of Finance & BFSI. She has been associated with RIM for more than 15 years in various capacities – Program Head, Academic Head & NBA Co-coordinator. Prior to her academic career, she has worked in the industry for eight years in Ahmedabad and Bangalore in various sectors – Dairy, Pharma, & Turnkey projects and has handled operations in the finance and costing verticals. She is a MBA from Bharathidasan Institute of Management (BIM), Tiruchirappalli and a Fellow of the Institute of Cost Accountants of India, Kolkata. Her doctoral work was in the area of Strategic Cost Management from Dr. MGR Educational Research Institute (University), Chennai.



Prof. Sanjay Chari
Professor

Product Management and Program Management experience for 30 + years in Investment Banking, Capital Markets (leading European Investment Banks, Hedge Funds) and other sectors in the United States and India.



Dr. Anuradha TN
Assistant Professor

Over three decades of experience in academics, expertise in Managerial Economics, Public Finance, Awarded Best Professor in Economics Studies by DNA Innovative Education, and actively undertaken Research projects.



Dr. Kumuda P.R
Associate Professor

20+ years of experience in teaching in the areas of accounting, finance and banking. Passionate writer and content developer in areas of accounting for several Universities, active researcher, Associate Editor of MS Ramaiah Management Review.



Prof. Jayashree Kowtal
Assistant Professor

Finance professional with active areas of research in Behavioral finance. Actively involved in Consulting and Training, publications in peer-reviewed Journals, with over two decades of academic experience.



Dr. Rajveer S Rawlin
Assistant Professor

An avid market watcher and financial markets blogger (Ahead of the Curve) with 19+ years in academics and corporate, enthusiastic researcher in the areas of Capital Markets, Banking, Investment Analysis and Portfolio Management.



Prof. Jeevitha R
Assistant Professor

Finance professional with around 10 years of experience, guest speaker, active researcher in banking, hedge funds and published papers in peer-reviewed Journals.



Ms. Simi
Assistant Professor

Simi is a M. Com graduate with an MBA in finance. She has an overall 15 years of diverse experience in various fields such as Financial Analyst, Accounts, Event Management & Women focused entrepreneurship.

Department of OB and HR



Dr. V Padmaja
Associate Professor & HoD

Dr V Padmaja - HoD - Dept. of OB and HR with over 26+ years experience in industry and academia. With a PG in PM-IR from XISS, her teaching areas include Leadership, OD & Change Management, HRM, Talent Acquisition and OB. She is a certified PPA trainer (Thomas Assessments) and regularly conducts training programs for both private and Government organizations.



Dr. Gururaj B Urs
Professor & Head- Academics

Dr Gururaj B Urs, is a Professor (OB-HR). He is the Head - Academics and Center for Research. He is a Practicing Psychotherapist. His interests are in Organizational Learning, Design and Development, Competency mapping and Cross cultural areas. He conducts training in Soft skills, Outcome Based Education, TQM, Behavioral Science and related areas.



Dr. Anita Singh
Assistant Professor

Dr Anita Singh has 20 + years of experience as a keen researcher, proficient in French. Her areas of expertise include Organization Behaviors, Employee Engagement, International HRM, Training and other core HR areas



Dr. P Bhanumathi
Assistant Professor & Academic
Co-ordinator

Dr. P Bhanumathi has over 17+ years' experience - faculty par excellence her areas of expertise include Core HR, Artificial Intelligence in HR, Knowledge Management, Strategic Management & Supply Chain Management. She has been the Academic coordinator PGDM-AICTE program since June 2016.



Prof. Debolina Gupta
Assistant Professor

Prof. Debolina Gupta has over 15 + years of experience. She actively engages in the delivery of Business and Managerial Communication courses. Her areas of teaching interest include HRM, Entrepreneurship, Personal Effectiveness and an active researcher in Women Entrepreneurship and Leadership.



Dr. Arul Senthil Kumar
Assistant Professor

Dr. Arul Senthil Kumar, S, Sr. Assistant Professor has 17 years of experience including corporate and academic. His areas of Interest are OB, Talent Acquisition & Retention, HR analytics & Behavioral training. He has organized various MDPs, FDPs and Case workshops.



Prof. B Yashaswini Murthy
Assistant Professor

Prof. B Yashaswini Murthy has over 10 years experience inclusive of both industry and academia. Her areas of interests include Competency Mapping, Core HR areas, Industrial relations and entrepreneurship.



Prof. Megha B
Assistant Professor

Prof. Megha B has over 10 years experience in diverse domains of management. She specializes in the area of Human Resource Management, Entrepreneurship, Business Law and Lean Thinking. Her other areas of interests include Lean HR, Lean Culture and Leadership, Core areas of HR and Entrepreneurship.



Deepak S
Assistant Professor

Deepak S is a HR professional with over 17 years of work experience. He has completed PGDBA in HR specialization from Symbiosis University, Pune. He has experience in HR training & development.



Suma N
Assistant Professor

Ms Suma N has experience of 15 years in the field of education. She also has 4 years of experience in Banking Sector. She has completed her PGDM from Pondicherry University and MBA from Sikkim Manipal University with Human Resource as specialization. Teaching has been always her passion. She is actively involved in Admissions & Counselling.



Prateek Prasad
Assistant Professor

Prateek Prasad is an Assistant Professor with MBA in HR and Marketing. He plays an active role in admissions.



Savitha V.S.
Assistant Professor

Savitha is a HR professional with over 18 years of work experience. She completed her PGDPM from Bangalore University, Bangalore. Savitha has experience in handling admissions/student recruitment in leading educational institutions. She is a passionate teacher and her expertise is in the area of counselling. She handles courses in Organizational Behaviour, HR, Operations and General Management. Human Resource Development, Organizational Development. She has also worked in Banking, Telecom as well as pharmaceutical Industries. She is a passionate stock market investor and an avid reader.



Ramya M
Assistant Professor

Ramya is an Assistant Professor with MBA in HR and Marketing from Bangalore University. She plays a proactive role in the several committees of the Institute. Teaching is her passion.

Department of Business Analytics and Data Science



Dr. Aravinda Reddy M.N.
Assistant Professor & HoD

Dr. Aravinda Reddy M N has 20+ years of teaching experience in Data Analytics and Data Science Courses since 2006 at the GEF. He has done Ph.D in E-Business and its impact on the Retail Sector. He has been a Resource Person for Karnataka Public service commission (KPSC), UGC - Academic staff college, Ministry of Human Resource Development (MHRD), Government of India, served as Examiner, published and presented papers at International Conferences.



Prof. Mallieswari R
Assistant Professor

Applied Statistician with over 15+ years in academics, researcher in the areas of Statistical modeling in Management, Quality Management, Healthcare Operations, Emotional Intelligence and Business Analytics. Prof. Mallieswari has presented and published papers and is an author of a book.



Dr. Rema V
Assistant Professor

Proficient in teaching Quantitative, Research and Analytics courses, a University Gold medalist in Applied Mathematics, Prof. Rema V comes with a decade's experience in Academics. She has been a guest speaker, an external examiner, author of a book, book chapter, and an avid researcher in Stochastics and Healthcare Analytics with reputed Scopus indexed publications.



Dr. Anilkumar M
Assistant Professor

Anil is an Assistant Professor and Research Fellow at M.S. Ramaiah Institute of Management, Bengaluru, India. He has master's degree in public policy from National Law School of India University Bengaluru, Post-Graduate Diploma in Data Science from IIIT-B, and Bachelor of Commerce from Bangalore University. He has engaged in the projects related to public health care systems, higher education policy, and governance. He has published in international peer-reviewed Scopus indexed journals. His current areas of interest are method driven public policy problems analysis using the ontological method, and data science techniques.

Department of Operations and Supply Chain



Dr.C.N.Udaya Shankar
Associate Professor

A Mechanical engineer from Bangalore University, MBA from IGNOU, MS in manufacturing from BITS, Pilani and PhD from Bharathiar University, Coimbatore. He has 25+ years of experience in industry and 8 years of experience in academics. Prior to starting career in Academics, he has worked in Bosch Limited at various positions and Techno CNC Private Limited as Director (Operations). He has taught in ISBR B-School, XIME, Welingkar Institute of Management, Indus Business Academy and Christ University as visiting faculty.

Dr. C.N.Udaya Shankar, has been trained in Lean Manufacturing concepts at Bosch Plants located in Germany, China and Malaysia and was instrumental in securing "Best BPS Plant Award" for Power tools division of Bosch, India. He has worked as consultant for PES Institute of Technology, trainer for Airtel, Hero Motor Corporation and Tata telecom Services.

Faculty



Mr. Kirron Bindu.
Faculty - Finance

Member of the Institute of Cost Accountants of India with over 26 years experience in the areas of Accounting , Audit , Taxation , Finance , compliance , Strategy and International Relations . Winner of best faculty award from IBMR in 2013 , NSB in 2014 and has published papers in International Conference Journal of ESC Clermont an AACSB accredited school in France . Kirron is a Valuation consultant and a transaction advisor for MSME for M&A and a Mentor to High tech Startups in the area of financial projections and Valuation . He has corporate training experience with Symbol Technologies , Northern Trust , HP and others . He has taught in other prominent institutions like NMIMS , Christ Deemed to be University, Jain Deemed to be University , PES and many more.



Ms. Anjana Seshagiri
Assistant Professor &
Head Ramaiah Japan Centre

Ms. Anjana has done Masters in Computer Application, a Japanese language Facilitator and a Consultant. Having lived in Japan for 5 years, she understands the culture, learnt Japanese Language and has cleared N2 level JLPT(Japanese Language proficiency Test) Exam Conducted by the Government of Japan. She has been working as Relationship Manager at Indo Japanese Chamber of Commerce and Industry (IJCCI)- Karnataka for more than 12 years with roles at IJCCI such as Delegations to Japan, organizing events and seminars, Japan Habba. She is in charge as Vice President of Bangalore Teachers Association, a body responsible for conducting JLPT exams in Bangalore.



Dr. Raghavi K Bhujang
Associate Professor

Dr Raghavi K Bhujang, Ph.D. in Computer Science has blended experience of IT Industry and Academics. An accomplished professional, offering 23 years of rich experience in Technology Leadership, Academic & Administrative Planning, Placement Head, Research/Patent writing/publications, Product Management, Program Management, and Learning & Development. Result Oriented, Best Trainer in Leadership, Soft skills and motivation. Good in transforming Corporates to Enterprise Leaders. Has proven success establishing Memorandum of Understanding between Educational Institution and Industry.



Prof. Preeja Sreedhar
Assistant Professor

Preeja Sreedhar is a LEADERSHIP COACH at Mu Sigma apart from her stint as an OD Consultant and Behavioural skill trainer. Preeja is a well- known name in the arena of Corporate Training. Her sessions exclusively under the umbrella of SOFT SKILLS are a sought after program in the Bangalore based IT hub.

Training Corporate in the area of BEHAVIORAL SKILLS for the past twenty two years she has been instrumental in conceptualizing and conducting quality programs for the entry level, middle and top level professionals. Preeja has trained more than 20,000 individuals as of now and is still very active in the space of training.

A prolific writer and keen Researcher, Her publication includes several research papers, articles in the area of human resource management, organizational behaviour and communication. She has presented research papers at IIM (K), IIM (L) and IIM (Indore). Preeja has a Masters in Mass Communication and Journalism, Masters in Psychology and also a Post-Graduation in Human Resource Management

Centers of Excellence

RIM Centres of excellence are competency centers with a drive to pursue excellence in the areas of research, international collaboration, leadership and sustainable development. The focus of Centers of Excellence is to achieve and deliver world class performance and value through our resource expertise from diversified disciplines.

The Centre for Research drives initiatives for advancing scholarly activities through collaborative research, research methodology workshops, training etc. The Centre offers Ph.D program in Management affiliated to the University of Mysore. The Centre brings out an online Journal, M.S. Ramaiah Management Review which is indexed in JGATE database, Google Scholar, Crossref and Clever Store.

BCIC- Ramaiah Centre for Excellence

RIM has signed an MoU with the Bangalore Chamber of Industry and Commerce (BCIC) and has established the BCIC- Ramaiah Centre for Excellence. This Centre focuses to achieve and deliver world-class performance and value through resource expertise from diversified disciplines to augment the Industry-Academia interaction.

Ramaiah Japan Centre



Over the years, India and Japan have built and strengthened the values and created a partnership based on both principle and pragmatism. The Ramaiah Japan Centre (RJC)- 'Kizuna' enables students interested in Japan and JV companies to learn the Japanese language, culture and explore careers in Industry, Research and Higher education.

The Centre has steered several initiatives in this direction. Presently, the Centre is conducting the Basic Japanese and N5 course for students of Ramaiah Group of Institutions, and has also offered the course as an open elective. As a first step to bring about cultural inclusion, the Centre organized an Origami workshop. The Centre is in talks with several universities in Japan for exploring possibilities of tie-ups leading to immersion programs, research, cross-cultural engagements, student and faculty exchange.



Centre for Entrepreneurship RIM has envisioned the Center for Entrepreneurship to keep in pace with the fast evolving business world. Developing entrepreneurial mindset among students, facilitating new start up ideas and eventually creating entrepreneurs are the prime areas of focus for the Center. The program PGDM IEV is a crucial step taken in this direction supported by initiatives such as 'Anubhav' - an experience sharing webinar series and the conduct of Entrepreneur Club activities.

RIM has constant engagement with serial entrepreneurs through Ramaiah Evolute - a one of its kind India's first unique cross-disciplinary start-up ecosystem focussed on Innovation promotion and open Innovation developments.

International Collaborations & Global Programs



Ms. Shashin Singh

Head International Relations

Embark Your Career with an International Transformative Learning Experience

Driven by a vision to be globally recognized, the RIM international office is expanding horizons by forging relationship with Universities / Business Schools in USA, UK, Europe, Australia, South Africa, South East Asia & Middle East.

At RIM, International office commit and dedicate a continuous support to the International and global program students by improvising their life and learning skills. Rim aims to have an ecosystem that provides exposure to global cultures and best international management practices.

Global Programs

Explore wide and deep domain specific knowledge from international experts.

RIM is collaborated with triple and double crowned European universities for Study Abroad & Dual Degree Programs. RIM Global Program aims to prepare students for globalized organization:

PGDM with Global Immersion

(Credit based 15-30 days abroad. An experience of academia and industrial exposure)

PGDM with One Semester Abroad

(Fall Semester at partner school / Universities)

Dual Degree

(Specialized degree at partner school/ Universities)5

Highlights of the global program:

International Certification / Dual Degree from
Renowned School

International Mentorship Program
Six months one to one mentoring sessions by a global
corporate

International Internships & Placement through
AIESEC Global Talent Program

International Student Membership
CISI Membership, AIESEC Membership

Foreign Language
English, French

International Collaborations



International Strategic Partners



Global Immersion Program : DUBAI-28th March to 2nd April 2022



Global Immersion Program : SINGAPORE/MALAYSIA-10th to 18th October 2022

Student Experience at RIM

Campus

- Located in the heart of the city having good access to public transport
- Housed in the education hub of the Ramaiah Group
- Landscaped with greenery all around the campus
- Equipped with facilities such as cafeteria, sports, parking etc.

Campus Life

- Diverse student community from pan India
- Blended Academic curriculum that supports holistic development
- Vibrant campus that fosters experiential learning
- Ample opportunities for collaborative learning through student-led activities, fests, clubs, intercollegiate events etc.

Student Clubs

At RIM, students are actively engaged in the various domain-specific, sports and cultural clubs to foster out-of-the-classroom collaborative and peer learning experience.



**Marketing
Club**



**DigiX
Club**



**Finance
Club**



**Operation
Club**



HR Club



Analytics



Entrepreneurship Club



Sahayan Club



COSCA



Communicare



**Wealth
Management
Club**

Infrastructure-Library-IT Services

RIM has State-of-the-art infrastructure to support quality education and facilitate learning with a fully enabled Wi-fi campus

Hi-tech Auditorium / Seminar Hall / Conference room facility are available.

Smart classrooms with learning aids supporting quality inputs.

Ample facilities for sports and recreation



Admission requirements

Aspiring students should have a minimum 50% marks in any graduation Along with **CAT/MAT/XAT/CMAT/GMAT and ATMA Score**

The institute would specify dates for admissions in the online or offline mode which is to be adhered to by the students. The registration for online admissions can be done by visiting the **website www.msrim.org** .



The candidates are required to carry/present the following documents during the admission process:

- Graduation marks card of all the semesters
- CAT/MAT/XAT/CMAT/GMAT and ATMA Score card or entrance exam registration proof if the examination is not taken yet.
- Caste certificate issued by the competent authority (if any).
- Two passport size photographs.
- Work experience certificate if working / worked in any organization.
- Testimonials regarding curricular, literary, cultural & sports activities (if any).
- Interest & hobbies pursued.
- Portfolio (if any).

Scholarship

Awarding Scholarship is initiated by the Institute for specific categories of students.

- Meritorious Students
- Students belonging to SC/ST & OBC
- Students whose parental income is less than Rs. 2.5 lakhs per/annum
- Students from the rural areas of Karnataka
- Differently abled
- Students whose parents are serving the Defence
- Students who have achieved excellence in Sports

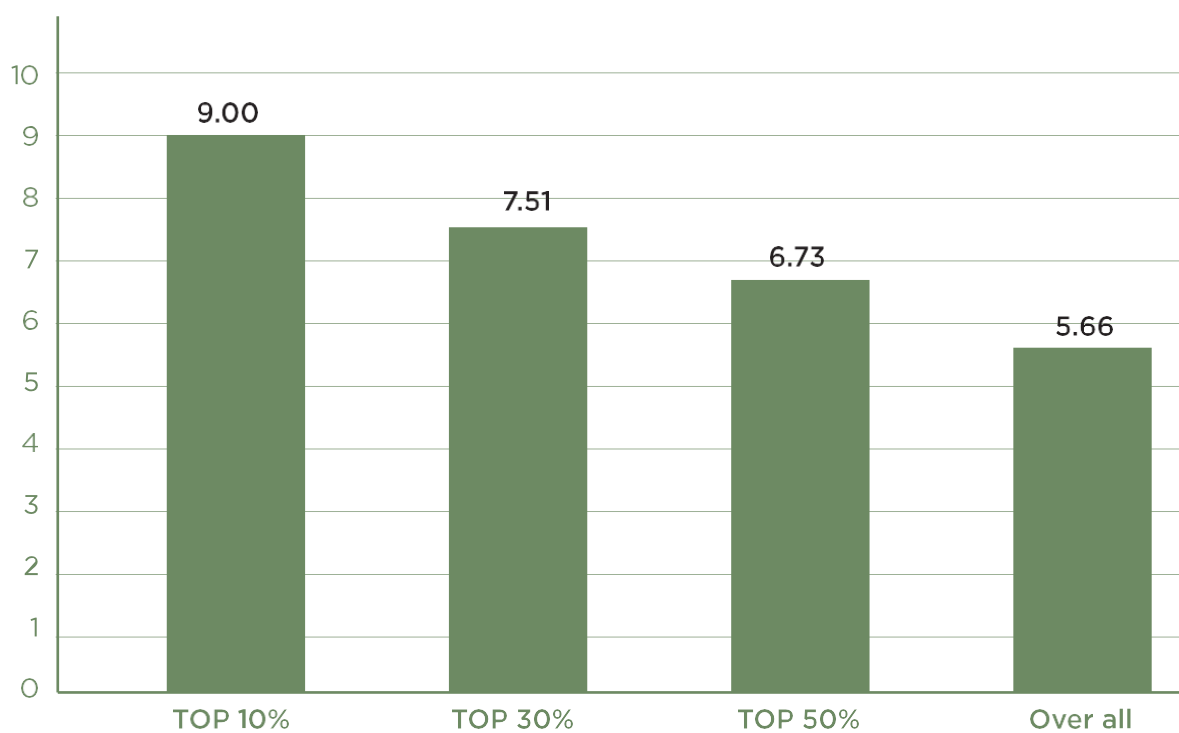
The awarding of the scholarship depends on the performance in Academics, Entrance Exam and Interview. Year of participation considered: 2018 and later. Meritorious students with a consistent academic Track record in class X , XII and Graduation will be considered.



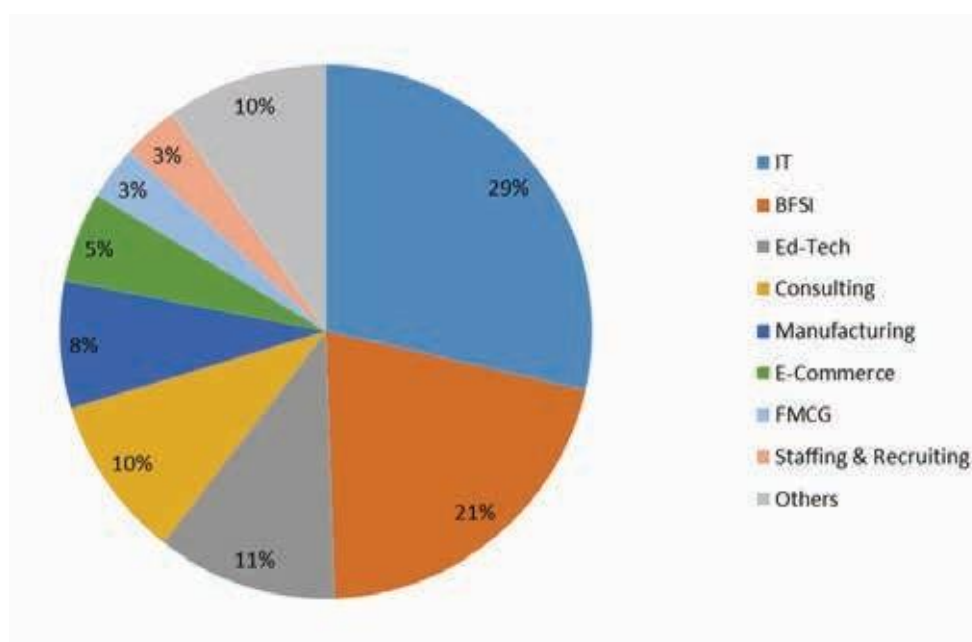
Placements

Percentage of Placements	95%
Highest CTC offered	17.3 LPA
Number of Companies that have visited the Campus	91

Average Salary



Sector wise placement



Summer Internship Program

The Placement Cell actively assists in finding suitable internship opportunities for the students. Several companies visit the campus to hire students as interns offering stipend. The opportunities are usually converted to final job offers

Percentage of Placements	92.57 %
Annual Stipend offered	2,82,000 LPA
Minimum Stipend offered	1,00,000 LPA
Number of Companies that visited the Campus	36



Alumni Relations

The Ramaiah Institute of Management has a rich network of alumni. The institute's alumni share their vibrant corporate experience to enable inclusion of contemporary trends in the curriculum.

RIM alumni groups are on LinkedIn, a dedicated Facebook page is created to have the presence on Social media. Further a dedicated alumni portal "Almashines" through which Alumni students and faculty are in constant touch with each other thereby increasing network building and job opportunities

Areas where Alumni take active participation

- » Development & review of Curriculum
- » Foundation Program/Orientation Program
- » Webinars
- » Recruiters
- » Internship
- » Guest Lecture
- » Perceptions (Management Fest) - Sponsorship & Participation
- » Visiting Faculty
- » Student mentoring
- » Boot camp





Two years at MSRIM is one of the most cherished phases of my life. I learnt a lot about the world of business through real time exposure which was immense throughout the program. RIM is a place that helps you think beyond your horizons. It guides you to secure a job that you love. I like the fact that the faculty are very friendly and their endless efforts are re

Anusha Musunuri

2014-16 Batch, HRBP



I joined Ramaiah Institute of Management (RIM) in 2012 and when I look back today, "I can proudly say that I made the right choice". During my PG course, our batch was given the best internship exposure. The institution also offers premier placement opportunities. Today, iam the Business Head for the Karnataka for VIP Industries. Thank you RIM for the relentless support

Jayaprakash N

2012-14 Batch, Ass. Manager, VIP Industries Ltd



It has been a great learning experience at RIM. The kind of education they impart, the support and encouragement of the "faculty. In all they train you for life". I am currently the Assistant Vice President of Axis Bank and got hired by them as part of campus placement . Thank you RIM

Prashanth Upadhyay

2006-08 Batch, Ass. Vice President, Axis Bank



Ramaiah Institute of Management provided me with industry ready skills to start and shape my career, the best facilities to stay on top of things. In all, the best -in-class education

Shweta Khandelwal

2015-17 Batch, Manager, HSBC Bank



The faculty at RIM, more than engaging us with the curriculum, help us create meaningful experiences. The memories which will stay with us forever and the experiences which help us deal with many situations in life. Thank you RIM for providing us with holistic education.

Snehal Mehrotra

2016-2018 Batch, Associate Oracle Analyst, WeP Solutions



I have always been an introvert, not very keen on engaging with people, but today, I work as the HR Manager with WeP Solutions Company. Thanks to RIM for having brought this transformation in me. From a girl who would hardly talk to people to a professional whose job is to talk to people, hear out their concerns in the workplace and design strategies to create a better environment, i have come a long way. I owe a lot to RIM; they have really managed to make a better manager for a better tomorrow

Suprava Sahu

2016-18 Batch, HR anager, WeP Solutions

Key Recruiters

Key Multinational Recruiters



Key Indian Recruiters



Key BFSI Recruiters



Convocation for batch - 2019-21 & SIGMA Orientation for batch - 2022-24





RAMAIAH
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